



Clear.  
Simple.  
Friendly.

**clearcorrect**  
A Straumann Group Brand



# And away we go.

## Why clear aligners?

To correct malocclusion, a growing number of patients and doctors prefer clear aligners to traditional wires and brackets, due to advantages such as:

- Nearly-invisible appliances
- No dietary restrictions
- No obstructions to flossing or brushing
- Controlled single-tooth movement
- Remote monitoring options

*A great smile is healthier, more attractive, and boosts self-confidence.*

It's no surprise that clear aligners are one of the fastest-growing sectors in orthodontics.

With a low barrier to entry and fast return on investment, clear aligners are an excellent way to expand your practice by offering treatment that patients actively seek.

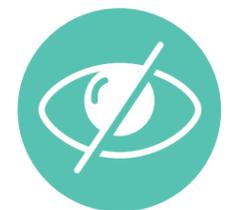
Compared to traditional wires & brackets, clear aligners are:



COMFORTABLE



REMOVABLE



DISCREET

# Smiles for all.

Clear aligners can be used to address a wide variety of oral problems, and because of their aesthetic appearance, patients are more likely to wear them.

## Case types



CROSSBITE



EDGE-TO-EDGE BITE



EXCESSIVE OVERJET



OPEN BITE



CROWDING



SPACING



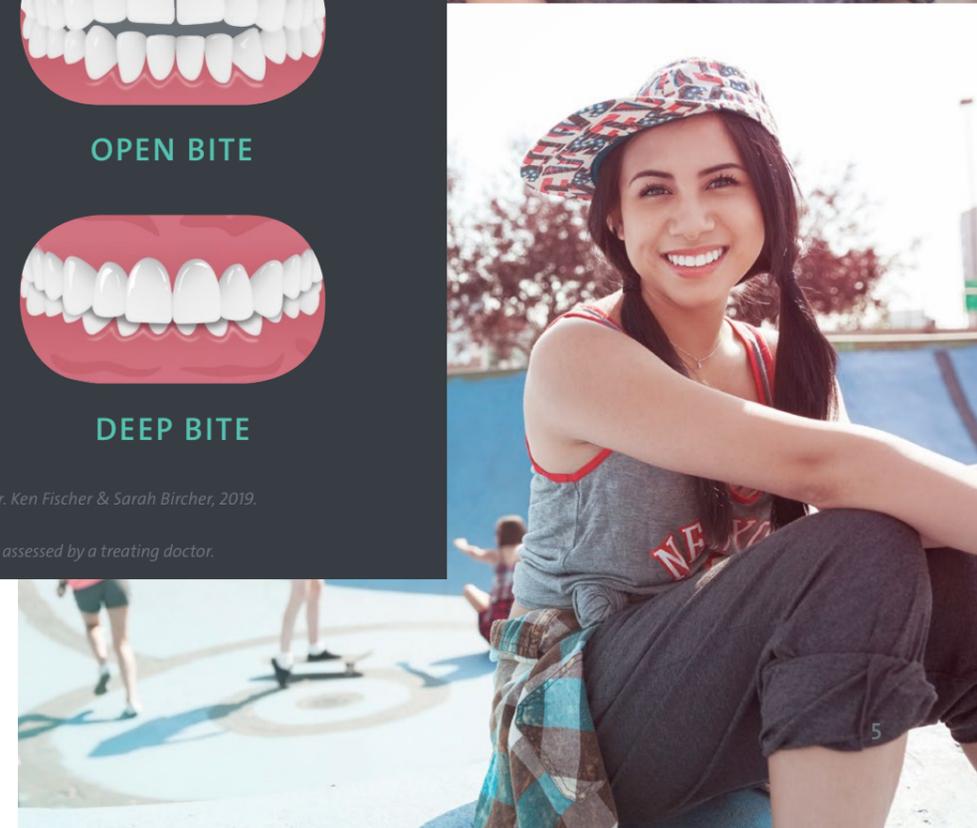
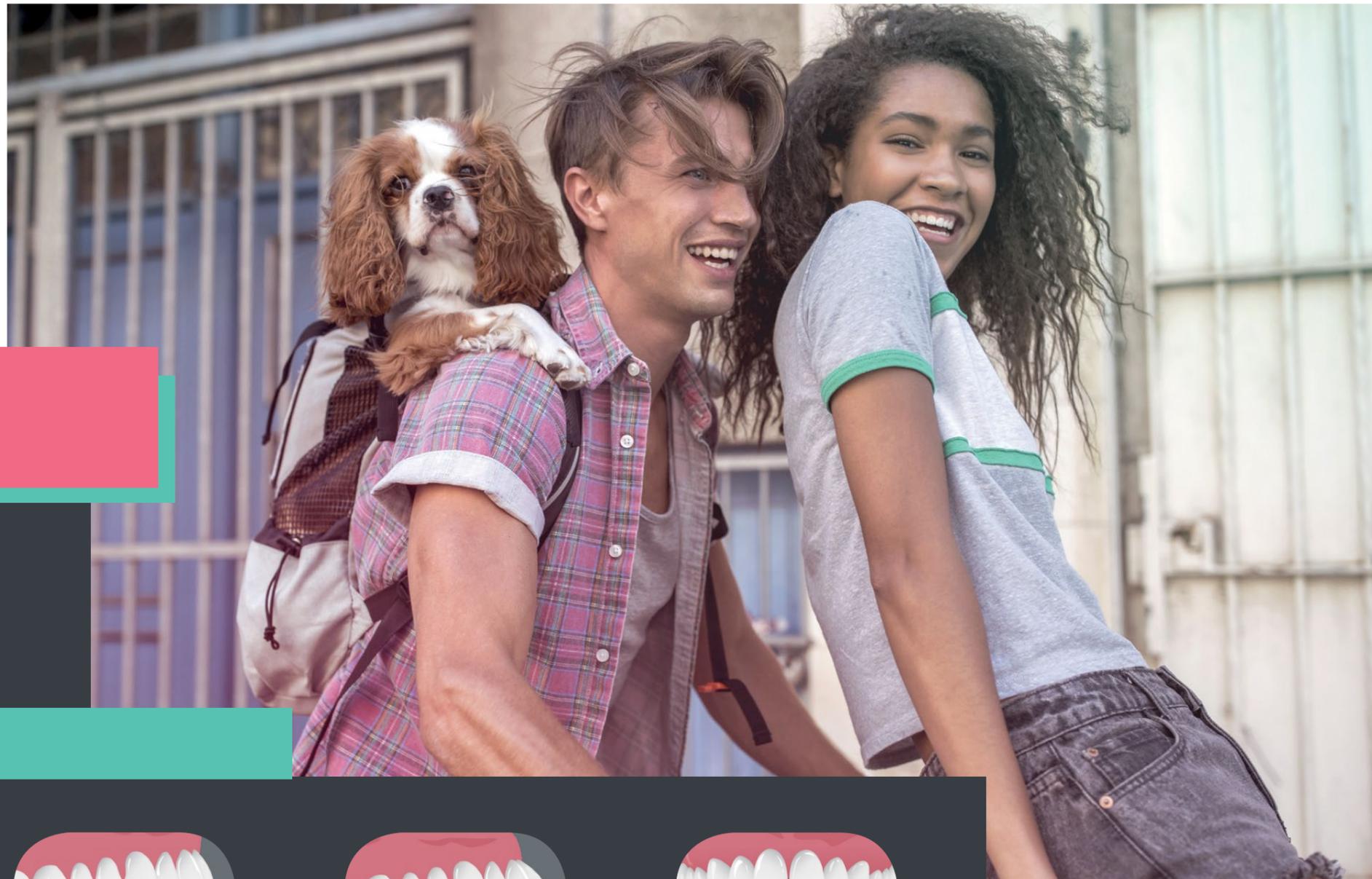
MIDLINE SHIFT



DEEP BITE

Source: "ClearCorrect Treatment Outcome Report" by Dr. Ken Fischer & Sarah Bircher, 2019.  
On file with ClearCorrect.

Note: Case types and severity of malocclusion must be assessed by a treating doctor.



# Hey! We're ClearCorrect.

*Nice to meet you.*

You work hard to keep your practice running right and offering the services your patients need. We know, because we've been there. ClearCorrect™ was founded back in 2006 by a dentist who had over 400 patients that needed to finish their clear aligner treatment, but no one to make the aligners for them.

So Dr. Willis Pumphrey went the extra mile for his patients: he founded his own company to make aligners for them. One by one, other dentists signed up to try Dr. Pumphrey's solution, and ClearCorrect started to grow.

Today, ClearCorrect has served tens of thousands of dentists all over the world and has delivered literally millions of aligners to their patients. Through it all, we've made it our priority to listen to our providers, and to put their needs first. That's what's kept us in business for over 12 years, and that's how we know we'll always be here.



## Four good reasons to choose ClearCorrect



### Attractive and accessible

With a strong price/performance ratio and smart training options, ClearCorrect makes aligners accessible to more dentists and patients.



### Founded by doctors

Dentist-friendly by nature, ClearCorrect has been listening to dentists and collaborating with them to create solutions they love since 2006.



### Quality: born in the USA

Engineered in the USA with care and pride at our Center of Excellence in Texas, ClearCorrect aligners are made from material optimized for stress retention and clarity while resisting stains and cracks.



### Top-notch support

Dealing with us is easy-going and uncomplicated. We offer real, human service from fully committed and highly-trained support specialists who go the extra mile to help dentists succeed.

## ...and four more.



### Backed by the Straumann Group

A powerhouse in dentistry, the Straumann Group brings more than six decades of scientific research to support ClearCorrect and its products.



### Easy scanning and submission

Use the IO scanner of your choice and receive a 3D treatment setup reviewing each step of treatment. The best part: you won't pay anything until you approve it.



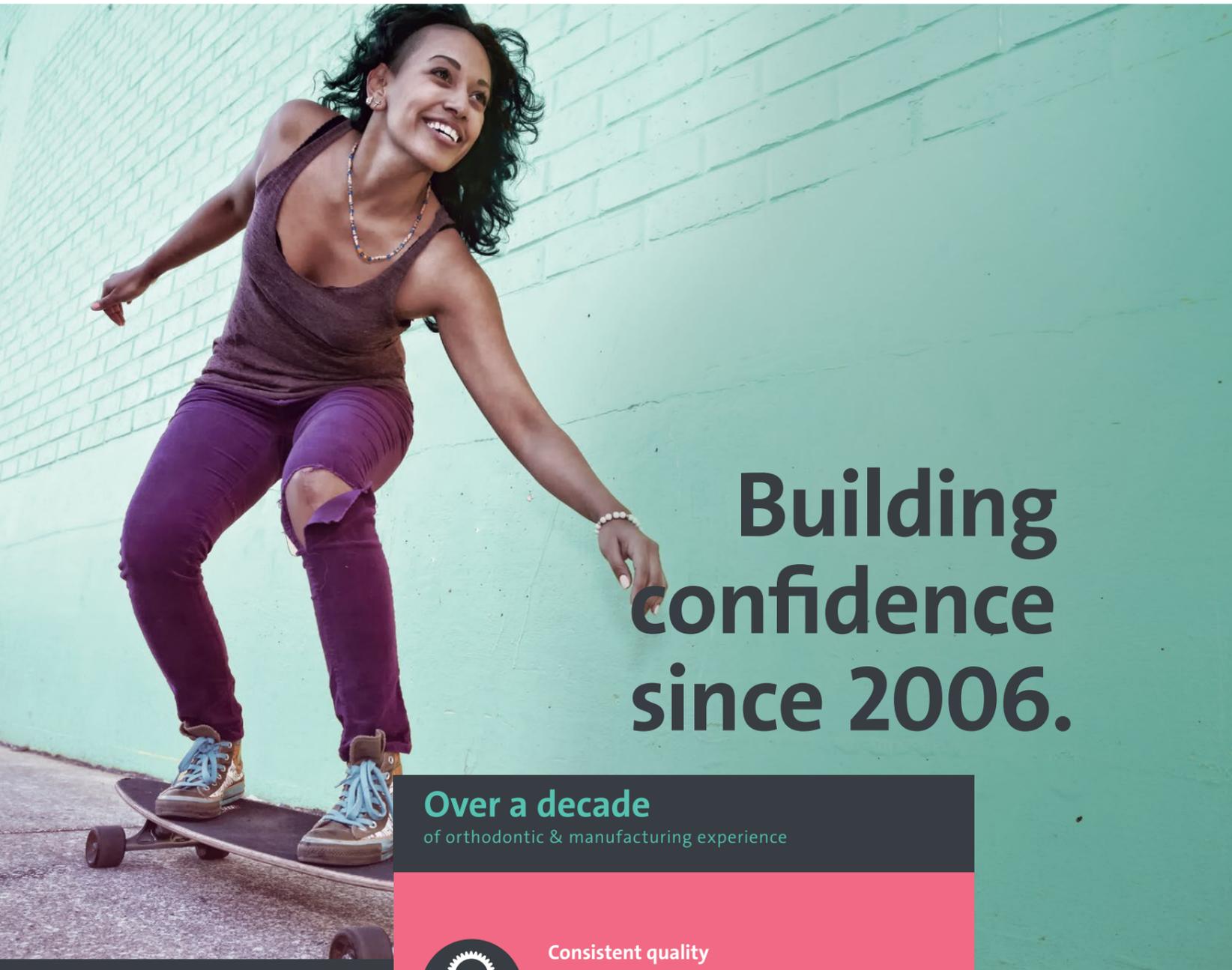
### Flexible treatment options

Pay per aligner with Flex, or choose Unlimited for all the aligners and retainers you need for five full years.



### Education that works for you

Choose the learning style that works for you: from live workshops, to e-courses, to hundreds of free online articles.



# Building confidence since 2006.

## Over a decade

of orthodontic & manufacturing experience



### Consistent quality

Our thermoformers make thousands of aligners each day, and are checked for quality at multiple points in the process



### Scaled to deliver

Operating the largest single-site array of Stratasys 3D printers in the world



### Millions of aligners

delivered to tens of thousands of clinicians

BEFORE

AFTER



Source: "ClearCorrect Treatment Outcome Report" by Dr. Ken Fischer & Sarah Bircher, 2019. On file with ClearCorrect.

After more than 12 years in business, ClearCorrect has helped hundreds of thousands of patients achieve better smiles.

Every piece of manufacturing and diagnostic know-how that ClearCorrect brings to bear in making clear aligners is based on our personal experience and research, and on the real-life feedback from our doctors. Every lesson is one we've learned first-hand through an iterative process that we improved piece by piece, and continues to improve each and every day.

# Precise engineering

through experience and research

## .030" POLYURETHANE

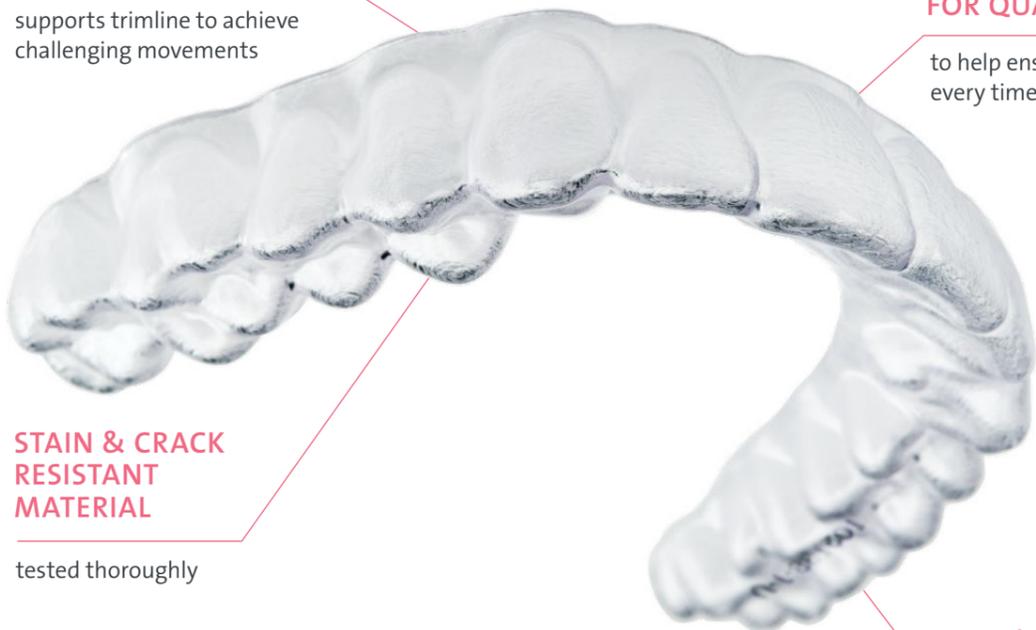
supports trimline to achieve challenging movements

## HAND-CHECKED FOR QUALITY

to help ensure a great aligner, every time

## STAIN & CRACK RESISTANT MATERIAL

tested thoroughly



## LASER MARKED

to ensure traceability

## Quality

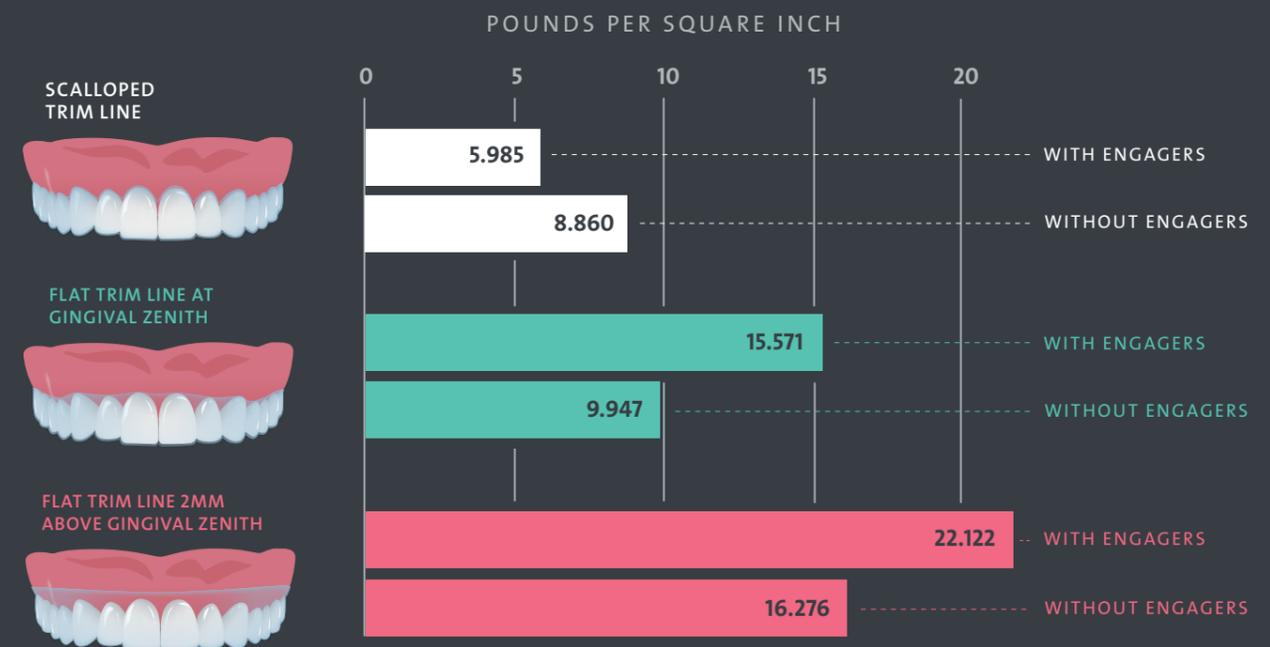
### MADE IN THE USA

ClearCorrect was born in the USA, and we continue to engineer our systems, processes, and protocols with care and pride at our Center of Excellence in Round Rock, Texas.

## Proven to optimize retention.

ClearCorrect aligners feature a smooth, unscaloped trim line that extends past the gingival margin. Research shows that aligners trimmed with this technique are significantly more retentive than scalloped aligners, which can reduce the need for attachments. Fewer attachments means the aligners fit the teeth tighter, and that means better aesthetics, which means happier patients.

## Study results | retention yielded from trim line



Source: "The effect of gingival-margin design on the retention of thermoformed aligners" by Daniel P. Cowley, James Mah, and Brendan O'Toole in the Journal of Clinical Orthodontics: JCO 11/2012; 46(11):697-702.

# Freedom

to work the way you want to



When it comes to scanners, we don't play favorites.



We love intraoral scans, and we'll accept them from any major scanner on the market. They're fast and easy for us to process, which means you can get your cases started quicker while avoiding the messy impressions.



Every case includes a mobile-friendly 3D setup.

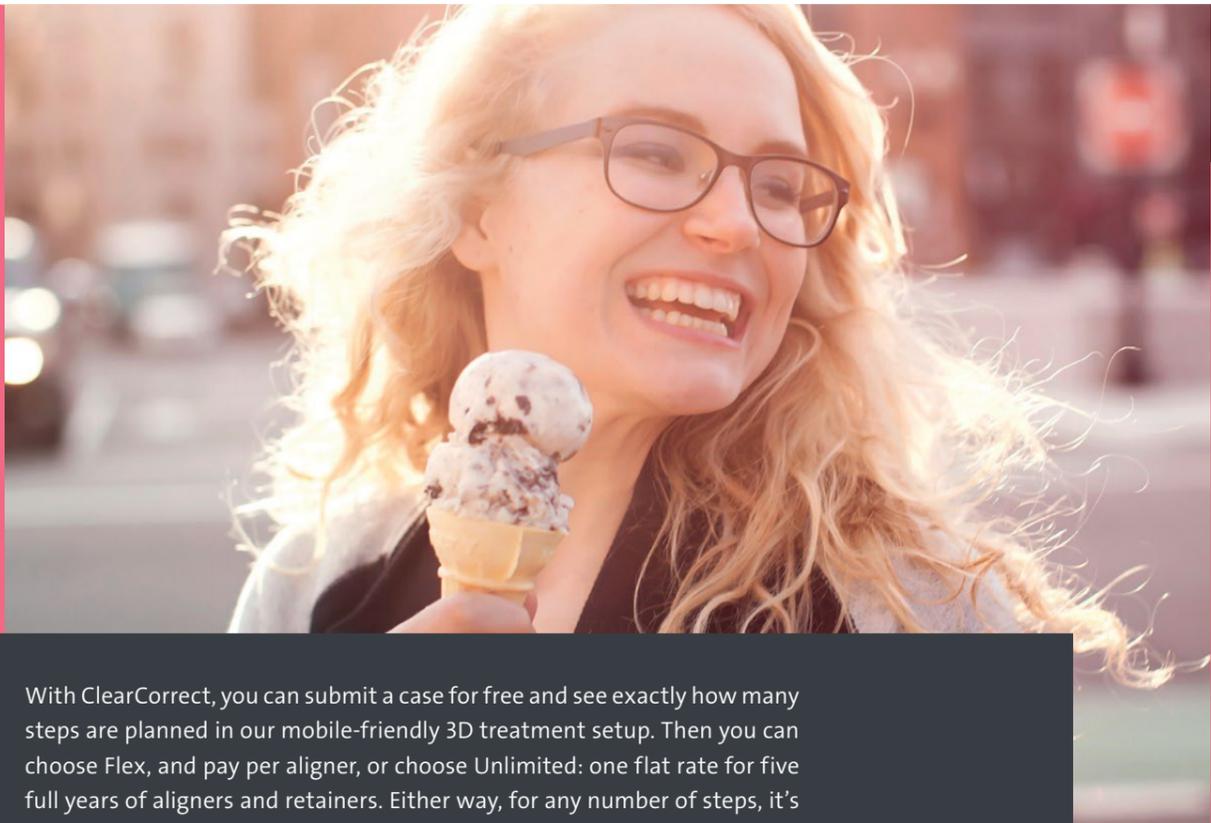
You'll receive an interactive 3D preview of the treatment, including predicted final result and progress at every step, including recommended procedures such as IPR and attachments. The setup is shareable to help with case acceptance, and there's no software to download. Best of all, you won't pay anything until you're happy with the treatment that's been planned.



*Don't pay a thing until you're happy with your treatment setup.*

# Choice is sweet.

*ClearCorrect treatment: as much as you want, as little as you need.*



With ClearCorrect, you can submit a case for free and see exactly how many steps are planned in our mobile-friendly 3D treatment setup. Then you can choose Flex, and pay per aligner, or choose Unlimited: one flat rate for five full years of aligners and retainers. Either way, for any number of steps, it's your choice.

*Note: remove appliances before eating, smoking, or drinking anything other than cold water.*



## FLEX

*Just what the doctor ordered*

Get the exact amount of treatment you need—no more, no less—and only pay for what you use.

Flex is great for simple aesthetic corrections, single-arch treatment, and minor orthodontic relapses. Particularly, it works well for doctors who have experience with clear aligners and have a good feel for how they move teeth.



## UNLIMITED

*Worry-free for five full years*

Pay one flat rate for as many aligners and retainers as you need for five full years, including revisions and replacements.

ClearCorrect's Unlimited option is ideal for comprehensive treatment, long term retention, and minimizing unexpected expenses. If you're a doctor who's not too familiar with how much treatment you need, Unlimited is always a safe bet.

Service that really  
**stands out.**



From day one, we built ClearCorrect on the power of personal, attentive support. It's our forte. Whether you call, chat, or email us, you'll talk to a real human and get your questions answered—fast.



**39 seconds**  
Median first response time for phone support



**34 minutes**  
Median full resolution time

*All figures based on 2018 statistics in the U.S.*



Our experience with ClearCorrect has been flawless...every time I get on the chat or on the phone, **the customer support is just overwhelming.**  
—Dr. Jeff Briney



Everybody works as a team... **pulling together for the doctors...**to make sure that doctors are getting the service they need so that we can be there for our patients."  
—Dr. Melissa Shotell

# Don't go it alone.

*With ClearCorrect, you've got a partner for success and education.*

## Whatever works for you.

Whether you're new to clear aligners, or looking for ideas and tips to boost your practice, we offer several options designed to fit a wide array of learning styles.



### Live workshops

A series of regional 1-and-2-day courses designed for maximum engagement and hands-on learning



### Online, self-paced courses

Learn more about the topics that interest you from the comfort of your own home or office



### Live webinars with Q&A sessions

For doctors & staff who love asking questions, but don't love travel



### Support center with hundreds of free articles & videos

For the most independent learners who know exactly what they're looking for



## For global excellence in dentistry.

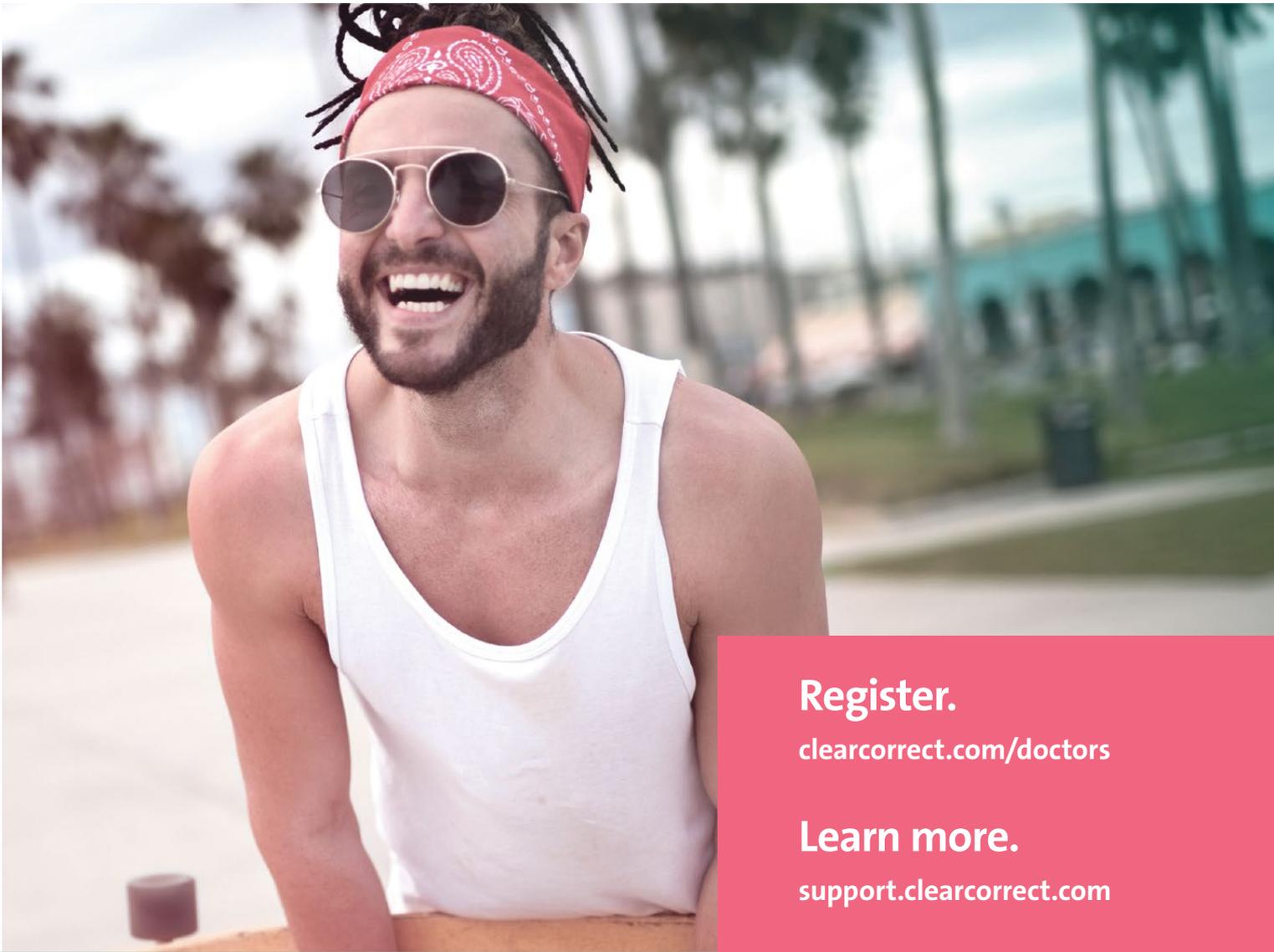
*ClearCorrect is a proud member of the Straumann Group.*

The Straumann Group is a global leader in tooth replacement and aspires to become the leading global provider in esthetic dentistry. The Straumann Group unites global reach, experience and innovation with passion and a commitment for uncompromising quality, making enhanced dental healthcare available and accessible to customers and patients around the globe.

The Group is an agile, entrepreneurial powerhouse that takes a holistic approach that goes beyond delivering products, setting industry standards in service, support, training and education.

We want to be the first partner that people turn to to do business, to find genuine solutions, to turn ideas into reality, to learn, master, succeed and improve their lives.

**straumann**group



## Register.

[clearcorrect.com/doctors](https://clearcorrect.com/doctors)

## Learn more.

[support.clearcorrect.com](https://support.clearcorrect.com)

## Submit a case.

[dr.clearcorrect.com](https://dr.clearcorrect.com)



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